

PLANNING, MONITORING, AND EVALUATION COMMUNITY OF PRACTICE (PME-CoP)

**The 2025 Knowledge Fair
and Field Trip Magazine**

THE COMMUNITY OF PRACTICE

The Planning, Monitoring, and Evaluation (PME) Community of Practice (CoP) is a collective of government officials, technocrats, and stakeholders dedicated to improving public governance through Integrated Results-Based Management (IRBM) frameworks. The Community fills a critical role within the Government of Jamaica (GOJ), providing capacity-building opportunities, fostering collaboration, and promoting high standards of strategic planning and evaluation among Ministries, Departments, and Agencies (MDAs). As a knowledge hub, the PME CoP supports members in mastering tools and methodologies that ensure development interventions are both effective and sustainable. By uniting practitioners around shared challenges and best practices, it cultivates a culture of evidence-based policymaking that aligns with Jamaica's Vision 2030 National Development agenda. The CoP prioritizes innovation, learning, and cross-sector engagement to raise the quality and impact of public sector interventions.

“Communities of Practice are the heart of knowledge management—they transform individual expertise into collective intelligence and create a living system of learning, innovation, and collaboration.”

— Adapted from Wenger, McDermott



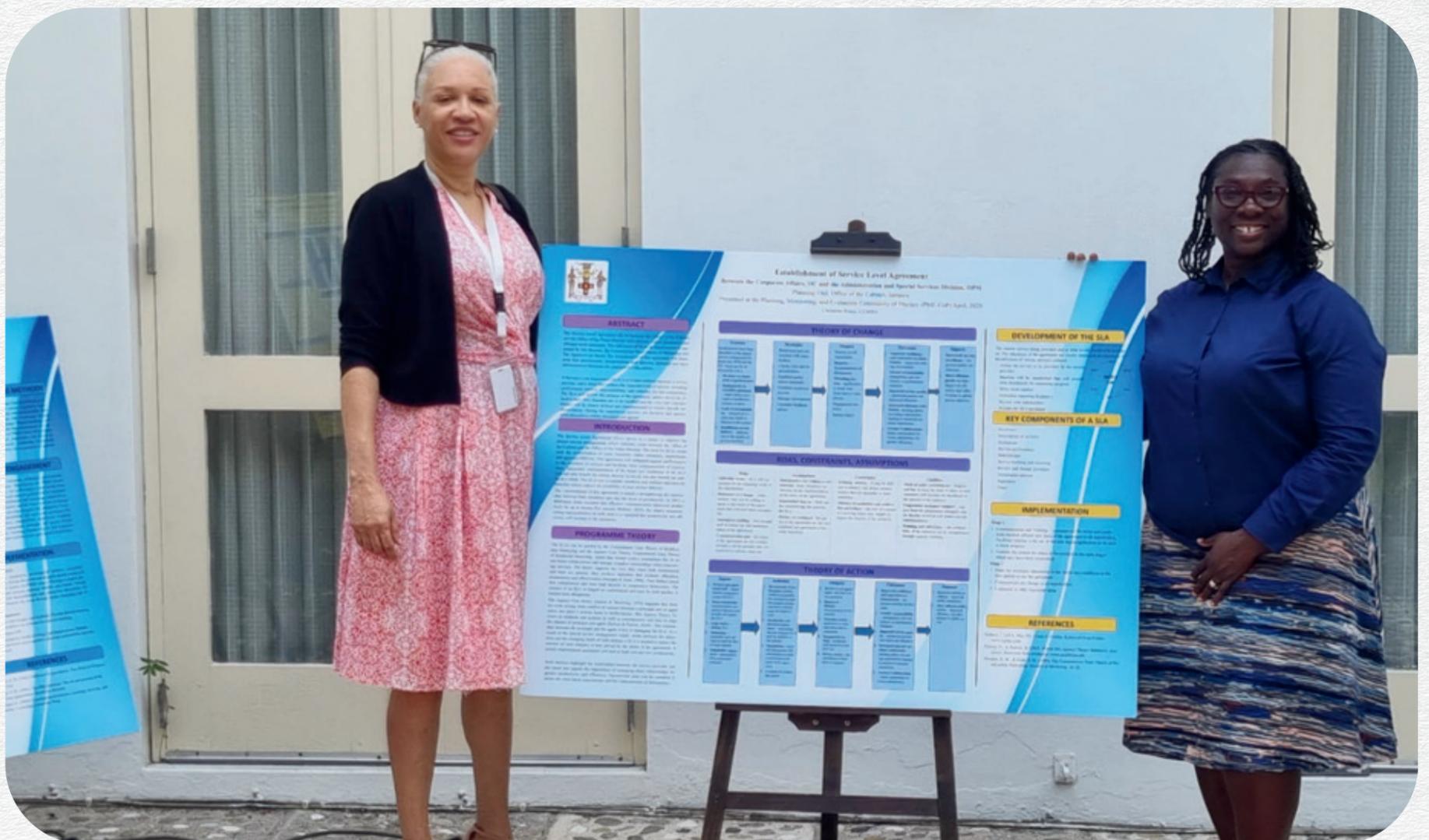
INTRODUCTION

The Planning, Monitoring, and Evaluation Community of Practice (PME CoP) of the Government of Jamaica marked a significant milestone in May 2025 with the first hosting of its annual Knowledge Fair and a subsequent Field Trip. These events showcased the remarkable expertise and innovative spirit of public sector professionals dedicated to enhancing government effectiveness through rigorous planning, monitoring, and evaluation. Anchored in the celebration of World Creativity and Innovation Day, the Knowledge Fair served as a vibrant platform for knowledge sharing and professional growth, while the Field Trip offered hands-on learning at one of Jamaica's premier agro-industrial sites. Both events reflect the Community's commitment to continuous learning, collaboration, and excellence in public service. This narrative recounts the highlights of these activities, illustrating their purpose, content, and impact on members of the PPME CoP and the broader public sector community



WHAT IS A KNOWLEDGE FAIR AND HOW IT FITS INTO THE COMMUNITY OF PRACTICE

A Knowledge Fair is an interactive event designed to foster knowledge exchange, showcase innovation, and build professional capacity within the public sector. In the context of the PME CoP, the annual Knowledge Fair is much more than an exhibition; it is a strategic activity that strengthens the community's core focus on integrated planning, monitoring, and evaluation. The Fair facilitates direct interaction between policymakers, researchers, and practitioners, providing a forum to demonstrate the practical application of IRBM tools such as Intervention Logic models, which map out the causal pathways linking inputs, activities, and outcomes. By engaging in this dynamic environment, Community members enhance their skills in designing interventions that are coherent, evidence-based, and aligned with national priorities. As a flagship event, the Knowledge Fair raises awareness of public sector achievements and fosters a learning culture critical for effective governance and sustainable development.



Office of the Cabinet presentation (Source: PMEB)



WHAT HAPPENED AT THE 2025 KNOWLEDGE FAIR

The 2025 Knowledge Fair was a lively and inspiring event where Community members demonstrated their expertise by developing an Intervention Logic models for various public policies, programmes, and projects. An Intervention Logic is a strategic framework that maps out how planned inputs and activities are expected to lead to desired outputs, outcomes, and impacts, ensuring that interventions have a coherent and evidence-based foundation. This year, five poster presentations illustrated the creative application of this tool, featuring contributions from the Ministry of Justice, the Ministry of Legal and Constitutional Affairs, the Ministry of Labour, and two from the Office of the Cabinet. These posters were complemented by detailed written reports designed for broad accessibility to stakeholders, making the complex information easy to understand and engage with. The Ministry of Legal and Constitutional Affairs was awarded first place for its innovative intervention logic presentation, while the Ministry of Justice claimed second place, highlighting the merit and quality of submissions. The event successfully reinforced the pivotal role of Intervention Logic (models) in enhancing public sector planning and accountability.

The event also included a guest speaker from the Inter-American Development Bank who spoke about how to improve the success rate of development interventions. Guest speakers are an ongoing feature of our Community and they make presentation and share ideas or educate our members about the work of their organizations. This supports both the networking and information sharing aspects of the Community of Practice and is also a much-appreciated feature of our meetings.



**Ministry of Justice presenting their Intervention Logic
(Source: PMEB)**



**Inter-American Development Bank guest presenter
(Source: PMEB)**

WHAT IS A FIELD TRIP AND HOW IT FITS THE COMMUNITY OF PRACTICE

A Field Trip within the PME CoP is an immersive learning experience that complements theoretical knowledge with practical insights. Organized as part of the Community's activities, it offers members a unique opportunity to observe and analyze real-world applications of integrated planning and results-based management frameworks. Field Trips allow participants to engage directly with project teams, explore operational contexts, and understand the complexities and innovations involved in programme implementation. This experiential approach enhances members' appreciation of institutional dynamics, stakeholder engagement, and the use of emerging technologies, thereby strengthening their capacity to design and evaluate interventions effectively. Field Trips serve to bridge the gap between policy formulation and on-the-ground realities, deepening the Community's collective knowledge and reinforcing commitment to continuous improvement.



**Programme staff briefing Community Members
(Source: PMEB)**



Community Members presenting their findings for the analytical exercise (Source: PMEB)

WHAT HAPPENED ON THE FIELD TRIP

For the 2025 Field Trip, the PME CoP visited the Spring Plains Agro-Park in Clarendon, a flagship project managed by the Agro-Invest Corporation. The park, spanning 944 acres of fertile land, exemplifies Jamaica's efforts to increase agricultural productivity through innovation and sustainable practices. Community members received a comprehensive tour from project experts, who explained diverse strategies such as the introduction of AI, drones, and robotics in farming operations, aimed at boosting production and attracting new generations to agriculture. The team also highlighted ongoing efforts to certify Jamaican crops for export markets, aligning production with international standards. After the tour, participants shared lunch at Murray's Fish & Jerk Hut, followed by an analytical exercise applying the Integrative Analytical Framework for Institutional Dynamics (IAFID). This framework helped the group explore the institutional factors shaping the project's evolution, including power relations, governance mechanisms, and historical influences. The Field Trip was a hands-on, thoughtful experience that deepened understanding of institutional dynamics in public sector projects.



Community members on the Field Trip and the Permanent Secretary of the Ministry of Agriculture and Fisheries giving words of encouragement about the knowledge sharing exercise (Source: PMEB)

Drip Irrigation being employed at Spring Plain (Source: PMEB)



Sweet Pepper being grown at Spring Plain (Source: PMEB)



CONCLUSION

Both the 2025 Knowledge Fair and the Field Trip were outstanding successes for the Planning, Monitoring, and Evaluation Community of Practice. Participants enthusiastically embraced the opportunity to showcase their skills, learn about innovative applications of IRBM tools, and engage directly with a pioneering agro-industrial project that exemplifies Jamaica's commitment to innovation and sustainable development. Feedback from members demonstrated strong support for continuing these events as annual fixtures, given their value in reinforcing practical knowledge, fostering collaboration, and promoting professional growth. These activities underscore the Community's pivotal role in driving excellence in Jamaica's public sector planning and evaluation practices, advancing the GOJ's vision for a transparent, accountable, and results-driven government. The PME CoP looks forward to building on this momentum in future editions of the Knowledge Fair and Field Trips.





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